



A S H L E Y

G R A H A M

PRESS KIT - 2016

ABOUT

ASHLEY GRAHAM

MODEL

|

ENTREPRENEUR

|

BODY ACTIVIST

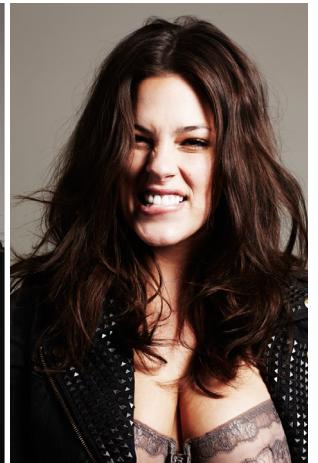
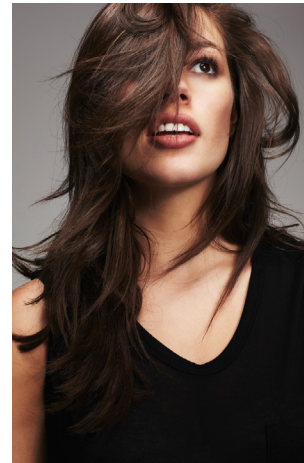
Ashley Graham, 28, was born in Lincoln, Nebraska and discovered in a mall at the age of 12. Her natural beauty and effervescent personality led to her signing with an international modeling agency at the age of 13, launching her successful, diverse career. Ashley has worked in numerous areas of the fashion industry including editorial, catalogue, runway, commercial, television and film. In February 2015, she starred in #CurvesinBikinis, a campaign with swimsuitsforall that made her the first plus size model to appear in an ad in Sports Illustrated's Swimsuit edition. In 2015 she also started in two highly publicized Lane Bryant campaigns: #ImNoAngel and #PlusIsEqual.

Ashley has been featured on the covers of Elle Quebec, London Times, Cover Magazine, Style Magazine and The Edit and has been featured in the Shape Issues of Vogue, Harper's Bazaar, Glamour and Elle UK. She has appeared regularly in several Levi's, Calvin Klein and Marina Rinaldi campaigns, and her list of regular clients includes Nordstrom, H&M, Old Navy, Bloomingdale's and more. In 2015 Ashley secured an exclusive partnership with swimsuitsforall, for who she will design three annual swimsuit collections with the first launching in May 2016. In January 2016, Ashley was named to Forbes Magazine's coveted "30 Under 30" list and was featured on the cover of the magazine's January issue alongside top celebrities and entrepreneurs.

A business-savvy entrepreneur, Ashley has collaborated with Canadian brand Addition Elle on her own line of seductive, size-conscious lingerie. Featuring sexy pieces designed to fit and accentuate women of various sizes, the line is now available at Nordstrom and on AshleyGrahamCollections.com.

As a role model and body activist, Ashley is regularly invited to speak at numerous high schools and girls' groups about body image, self-acceptance and female empowerment. Her first TEDx talk "Plus Size? More Like My Size" was given at TedxBerleeValencia in April 2015. She is also a co-founder of ALDA, a collective of models that represents beauty beyond size and challenges conventional notions within the fashion industry.

Ashley currently resides in Brooklyn, New York, and travels the world for various jobs. In her spare time, she enjoys spending time with her husband Justin.

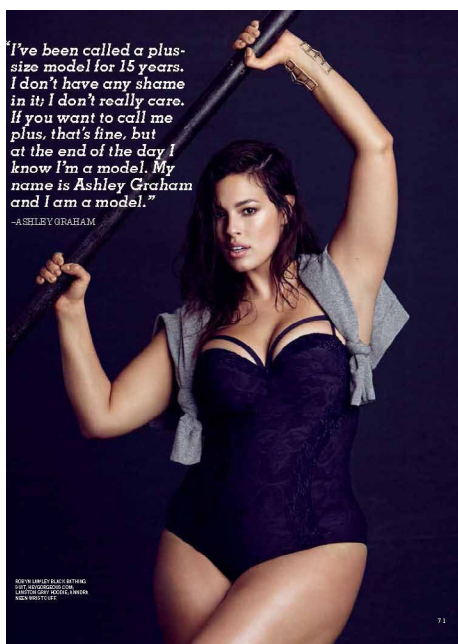
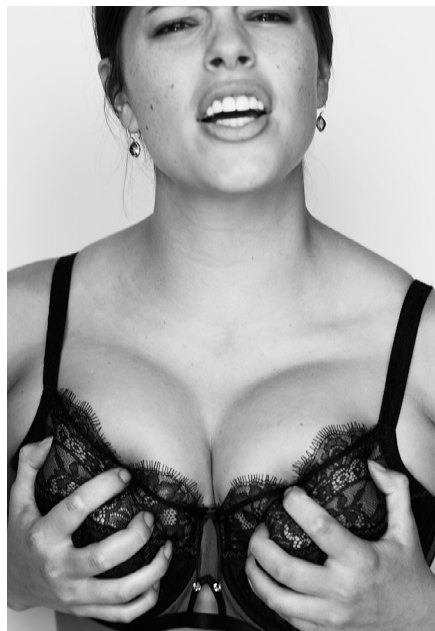


AshleyGraham.com
@TheAshleyGraham



"I KNOW MY **CURVES**
ARE SEXY. THERE IS
NO REASON TO HIDE
AND EVERY REASON
TO **FLAUNT.**"

MODEL



VOGUE

BUST MAGAZINE

BAZAAR Harper's



GROUNDBREAKING CAMPAIGNS



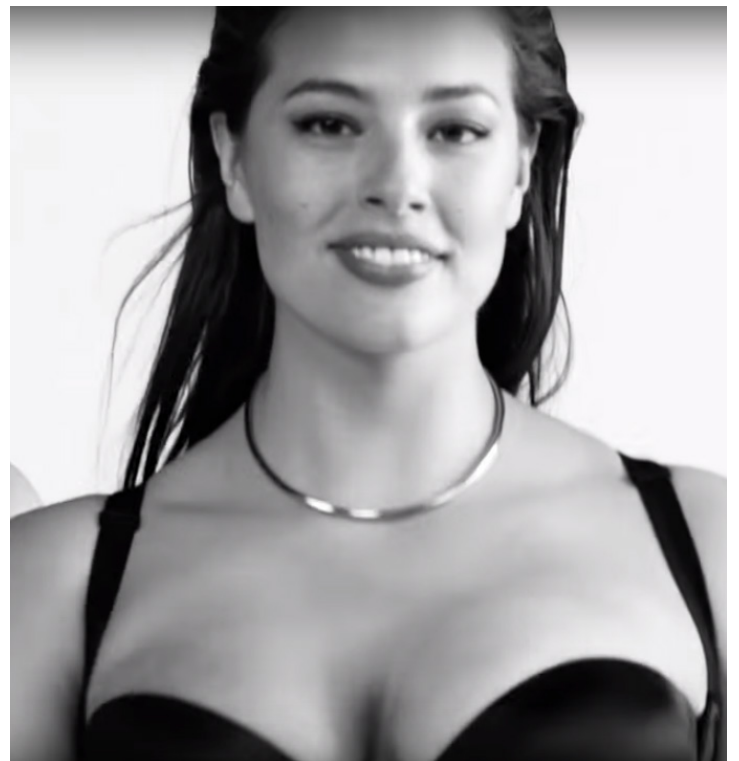
LANE BRYANT 2010



LANE BRYANT 2015



SWIMSUITSFORALL 2015



#PLUS IS EQUAL 2015



" SEXY IS A STATE OF MIND "



ABC's The View, February 9, 2015 // Hot Topic: Ashley discusses the #CurvesInBikinis advertisement featured in the 2015 *Sports Illustrated* Swimsuit Edition.

THE VIEW



Good Morning America, September 18, 2015//

The Hot Button: Ashley Graham discusses her New York Fashion Week lingerie line for Addition Elle where she debuted her fall & holiday collection.

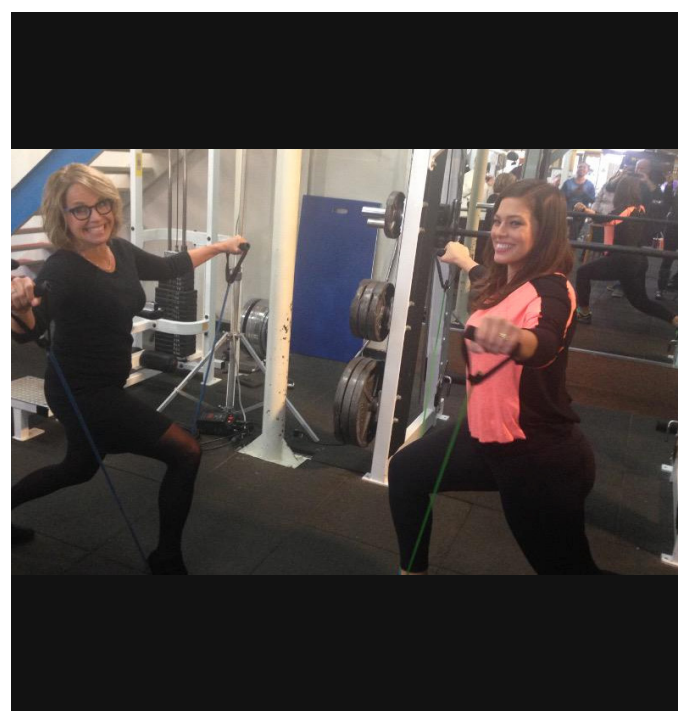
GOOD MORNING AMERICA



CNN Newsroom, February 9, 2015 //

Brooke Baldwin speaks with Ashley about the term "plus size" and entering the curvy girl era.

CNN



Yahoo! News, February 24, 2015 //

Katie Couric and Ashley chat about the curvy girl revolution.

YAHOO!
with Katie Couric

PRESS

THE VIEW

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allure

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GLAMOUR

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Los Angeles Times

YAHOO!

STYLE.COM


TODAY

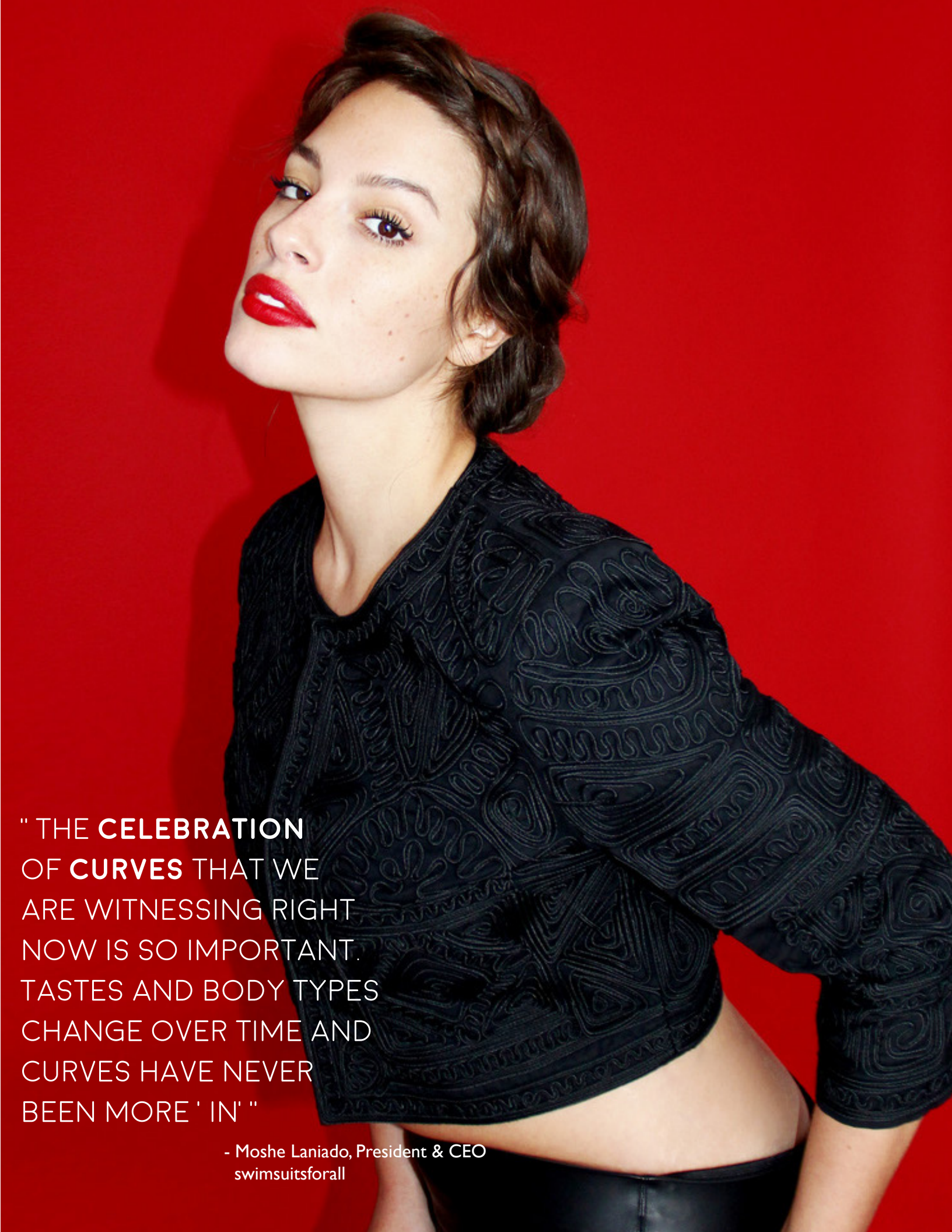
THE
HUFFINGTON
POST

VH1

Mashable

theguardian

the
CO/ETEUR



" THE **CELEBRATION**
OF **CURVES** THAT WE
ARE WITNESSING RIGHT
NOW IS SO IMPORTANT.
TASTES AND BODY TYPES
CHANGE OVER TIME AND
CURVES HAVE NEVER
BEEN MORE ' IN' "

- Moshe Laniado, President & CEO
swimsuitsforall

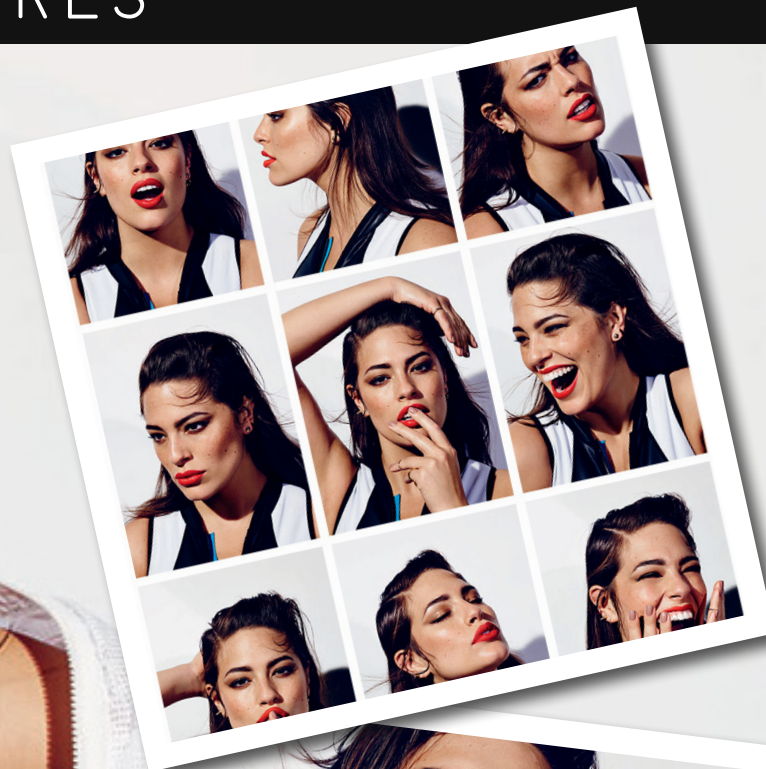
XOXO



How To Wear *Everything* You've Been Told **Not** To, with **Ashley Graham**



FEATURES



FEATURES



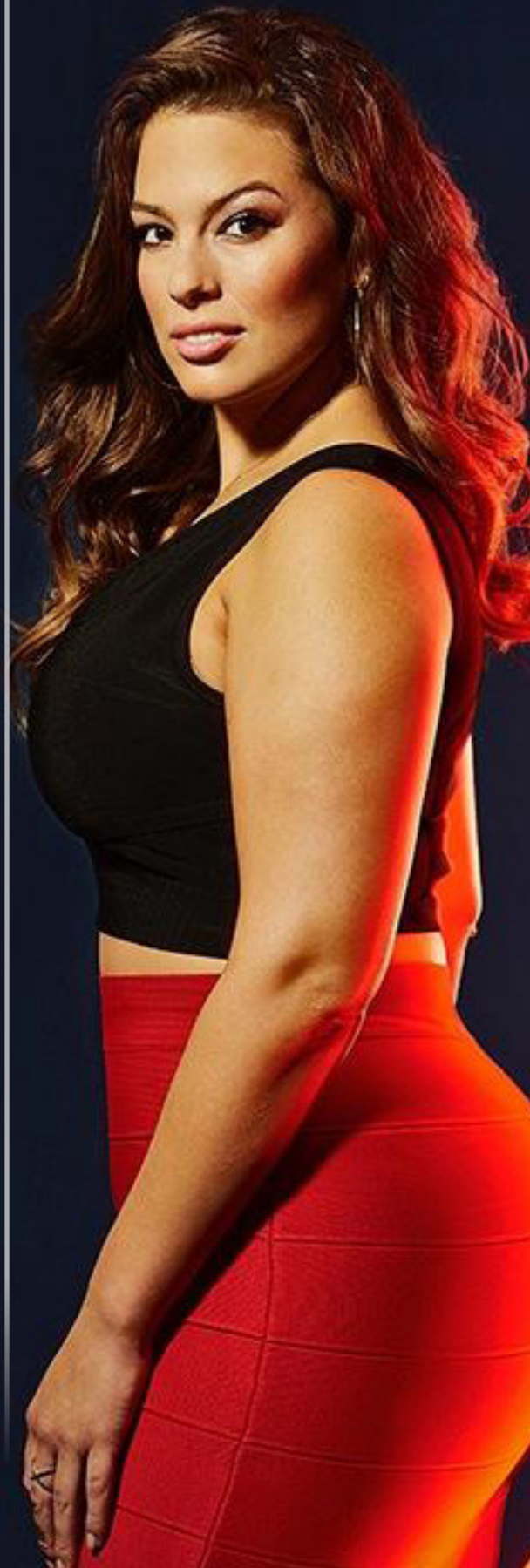
Good Morning America's "*Body Proud*" series, co-produced and anchored by **Ashley Graham**, examined various body image topics and aired from November 9 - 13, 2015.



30 UNDER 30

ASHLEY
GRAHAM

Ashley Graham, highlighted on the cover of *Forbes* for her accolades in disrupting the fashion industry by promoting body positivity. January 2016.



ASHLEY GRAHAM COLLECTION WITH ADDITION ELLE

Ashley's 6th collection with the Canadian retailer is available on AshleyGrahamCollections.com, Nordstrom.com and select Nordstrom stores.

"Graham's show at New York Fashion Week was not only a way for her to show off her designs. It was a forum for celebrating women's bodies. Graham radiated confidence as she modeled her designs alongside her show's models. And when she posted photos of those moments on Instagram, they added to the positive movement that she has helped to inspire."

-Fast Company

access
hollywood

INSIDE ASHLEY GRAHAM'S PLUS-SIZE LINGERIE SHOW

PART 1

CURVY FIT CLUB WITH ASHLEY GRAHAM

This digital series features Ashley's favorite exercises to keep women's curves tight and toned. The first two episodes are viewable on Net-A-Porter.com. Additional episodes are currently in production.

PART 2

CURVY FIT CLUB WITH ASHLEY GRAHAM



239,298+



BODY ACTIVIST



Visiting the **United Nations Foundation** to discuss a partnership with the Girl Up Campaign.



ALDA speaking to a group of young girls at The Lower Eastside Girls Club about self-esteem.



Spreading views about positive body image with young women at **4GIRLS**.



Leading a discussion about body image with **V-Girls (Urban Arts Partnership)**.

TED^x

BerkleeValencia

x = independently organized TED event



Plus-size? More Like My Size - Ashley Graham -
TEDxBerkleeValencia

Cooler Counselors: Ashley Graham & Co Head to
Camp To Change the World

[click image to view full article](#)

YAHOO!
STYLE

THE

AS

HL

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AM

SOCIAL
MEDIA

INFLUENCER



@THEASHLEYGRAHAM

I think that you can be healthy at **any size** and my goal is to help and **educate** women on that, it doesn't matter if you're a size 2 or 22 as long as you're taking care of your body, working out, and telling yourself, **'I love you'** instead of taking in the negativity of beauty standards.



 984,000 +

 53,200 +

 434,314 +

CONTACT

PRESS, APPEARANCES AND SPEAKING ENGAGEMENTS:

SKAI BLUE MEDIA

RAKIA@SKAIBLUEMEDIA.COM

CHRISTANNA@SKAIBLUEMEDIA.COM

215-625-7988

BOOKINGS AND BRAND PARTNERSHIPS:

IMG MODELS

MINA WHITE

MINA.WHITE@IMG.COM

212-253-8884

TELEVISION AGENT:

MWE

SUZANNE LYON

SLYON@WMEENTERTAINMENT.COM

212-903-1385